

Brief particulars of Belvedore International Limited ("BIL" or Transferor Company 1), Kanvas Concepts Private Limited ("KCPL" or "Transferor Company 2"), Kurlon Retail Limited ("KRL" or "Transferor Company 3"), Komfort Universe Products And Services Limited ("KUPSL" or "Transferor Company 4"), Starship Value Chain and Manufacturing Private Limited ("SVCMPL" or "Transferor Company 5"), Kurlon Enterprise Limited ("KEL" or "Transferoe Company" or "Amalgamating Company"), and Sheela Foam Limited ("SFL" or "Amalgamated Company")

Particulars	Belvedore International Limited	Kanvas Concepts Private Limited	Kurlon Retail Limited ("KRL" or	Komfort Universe Products And	Starship Value Chain and Manufacturing	Kurlon Enterprise Limited ("KEL"	Sheela Foam Limited ("SFL" or "Amalgamated
	("BIL" or	("KCPL" or	"Transferor	Services	Private Limited	or "Transferee	Company" or
	Transferor	"Transferor	Company 3")	Limited ("SVCMPL" or		Company" or	"Company")
	Company 1)	Company 2")		("KUPSL" or	"Transferor	"Amalgamating	
				"Transferor	Company 5")	Company")	
				Company 4")			
Name of the company	Belvedore	Kanvas	Kurlon Retail	Komfort	Starship Value	Kurlon	Sheela Foam Limited
	International	Concepts	Limited	Universe	Chain and	Enterprise	
	Limited	Private Limited		Products and	Manufacturing	Limited	
				Services	Private Limited		
				Limited			
Date of Incorporation &	21 st	22 nd September	31st August	18th January	09th October,	3 rd October	18 th June 1971
details of name changes, if	December	2020	2012	2021	2020	2011	
any	2020						

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Registered Office	N-301, 3rd Floor, North Block Manipal Centre 47 Dickenson Road, Bangalore,	#1002/1006,	604 Ashadeep, 9						
	Karnataka, India, 560042	The Avenue,	Hailey Road, New						
		International A	Delhi, New Delhi,						
		Opp. Hotel	Delhi, India, 110001						
		Leela, Andheri							
		(East), Mumbai,							
		Maharashtra,							
		India, 400059							
Brief particulars of the	The Composite Scheme of Arrangement ("Scheme") provides for (i) Amalgamation of Tra	nsferor Company 1,	Transferor Company 2,						
scheme	Transferor Company 3, Transferor Company 4 and Transferor Company 5 (collectively	hereinafter referre	d to as the Transferor						
	Companies), respectively into Transferee Company, with effect from the Appointed Date	as defined in Schem	e) and the consequent						
	dissolution of the Transferor Companies without being wound up; and (ii) Amalga	amation of Amalgar	mating Company with						
	Amalgamated Company with effect from the Appointed Date (as defined hereinafte	r) and the consequ	ent dissolution of the						
	Amalgamating Company without being wound up; and issuance of the shares New Equity	Shares (as defined ir	Scheme) to the equity						
	shareholders of Amalgamating Company in accordance with Share Exchange Ratio (as d	efined hereinafter), p	ursuant to section 230-						
	232, and other relevant provisions of the Companies Act, in the matter provided for ir	this Scheme and i	n compliance with the						
	provisions of the Income Tax Act (as defined hereinafter) ("Amalgamation").								
Rationale for the scheme	The Amalgamating Company, alongwith Transferor Companies, has been the second largest mattress manufacturer, with leadership								
	position in southern and eastern parts of the country, apart from sizeable presence in oth	er parts. Also, the A	malgamating Company						
	is approximately 70-year-old company with a very strong brand.		· ·						
	1 '' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '								





The Board of Directors of the Amalgamated Company in its meeting held on July 17, 2023, had approved the acquisition of the Amalgamating Company, along with Transferor Companies, with a view to further strengthen the leadership position in the mattress and foam segments across the country.

The intent of acquisition of the Amalgamating Company, alongwith Transferor Companies was always to run all the companies, as one-operation going forward i.e. subsequently amalgamate the companies into a single entity.

The Scheme would inter-alia have the following benefits:

- (a) Procurement synergies arising on account of higher volume discounts, and ability to negotiate best possible prices;
- (b) Deeper manufacturing footprint, as materials of both the business can be made in any plant location, resulting in enhanced efficiency as well as reduction in servicing time;
- (c) Rationalization of logistic costs considering the combined volume;
- (d) Open-up the door for a new sales channel strategy, enhancing penetration/coverage and leading to better sales;
- (e) Structured, sharper and better management focusing on holistic growth of the businesses;
- (f) Optimum and efficient utilization of resources and sharing of ancillary facilities;
- (g) Common governance structure and effective management of compliances;
- (h) Enhancing shareholder value and leveraging on synergies in doing the business; and
- (i) Cost saving by way of reduction of overheads, administrative, managerial and other expenditure and to bring about operational rationalization and efficiency.

Given the above, and similarity in nature of businesses of the Transferor Companies, the Amalgamating Company and the Amalgamated Company, it is proposed to merge the Transferor Companies with Amalgamating Company and merge the

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	Amalgamating	company with Am	algamated Comp	any. The merge	r shall result in o	greater business s	ynergies and reduced
	administrative	and other costs.					
Date of resolution passed	28/03/2024	28/03/2024	28/03/2024	28/03/2024	28/03/2024	28/03/2024	28/03/2024
by the Board of Director of							
the company approving the							
scheme							
Date of meeting of the Audit	NA					28/03/2024	28/03/2024
Committee in which the							
draft scheme has been							
approved							
Appointed Date	20/10/2023	20/10/2023	20/10/2023	20/10/2023	20/10/2023	20/10/2023	20/10/2023
Name of Exchanges where	Not Listed		a) BSE Limited				
securities of the company			4)				b) National Stock
are listed							Exchange of India
							Limited
Nature of Business	BIL is	KCPL is engaged	KRL is engaged	KUPSL is	SVCMPL is	KEL is engaged	SFL is engaged in
	engaged in	in the business of	in the business	engaged in	engaged in the	in the business	the business of
	the business	interiors &	of buying,	the business	Business of	of	manufacture flexible,
	of buying,	exteriors of	selling, storing,	of buying,	manufacturer,	manufacturing/tr	semi-flexible and
	selling,	Homes, stage	promoting,	selling,	designers,	ading in diverse	rigid Poly-Urethane
	reselling,	designer,	marketing,	reselling,	buyers, sellers,	areas such as	Foam slabs and
	importing,	furnishing,	supplying,	importing,	importers,	rubberized coir,	allied products and





	v=					
exporting,	designing,	trading and	exporting,	exporters,	latex foam,	processing and
transporting,	decorating,	dealing in	transporting,	workers,	polyurethane	fabrication thereof
storing,	renovating and	mattresses,	storing,	transporters,	foam, bonded	and mattresses and
promoting,	remodeling of	pillow, sofa and	promoting,	suppliers, of all	foam, pillows,	cushions upholstery
marketing,	bungalows,	furniture on	marketing,	types of home	spring	material,
manufacturin	houses, shops,	retail in India.	supplying,	décor items	mattresses.	manufacture of
g or	show rooms,		dealing and	including	furniture,	furniture; packing
supplying,	complexes,		trading of	furniture,	furnishings,	material and
trading,	apartments,		Semi-finished	mattress,	sofas etc.	insulation material,
dealing in any	offices, hotels,		Goods (SFG),	pillows,	00100 010.	moulding of rigid
manner	restaurants and		foam	cushions,		
				· ·		Poly- Urethane for
whatsoever in	other		products, RC	perfumers on		various shapes and
all type of	commercials and		Pads, EPE	retail and to	2	size and
goods	residential		Products and	manufacture of		manufacture of
including	houses and for	Va.	other related	all types of		jackets and such
Mattresses,	the purpose to		Products and	furniture		other items by way of
Pillows,	act as organizer,		Services on	equipment		lamination of Poly-
Furniture and	consultant,		B2B basis in	appliances for		Urethane Foam with
other related	advisor, trader,		India and	domestic, office,		fabric and
products and	buyer, seller,		outside India.	industrial as well		manufacture of
services of	supervisor,			as on wholesale		products that may be
international	surveyor, broker,			basis in India as		allied or may be
brands on	agent and to do					usefully combined





	retail and	all other			well as outside		with manufacture of
	B2B basis in	incidental acts			India.		any of the material
	India.	and things					mentioned above.
		necessary for the					
		attainment of the					
		above objects.					
Capital before the scheme	<u>Equity</u>	Equity Shares	Equity Shares	Equity	Equity Shares	Equity Shares	Equity Shares
(No. of equity shares as	<u>Shares</u>	Authorised	Authorised	<u>Shares</u>	Authorised	Authorised	Authorised Capital
well as capital in rupees)	Authorised	Capital	Capital	Authorised	Capital	Capital	Rs. 1,30,00,00,000
	Capital	Rs. 15,00,000	Rs.	Capital	Rs. 50,000	Rs.	comprising of
	Rs. 5,00,000	comprising of	20,00,00,000	Rs. 5,00,000	comprising of	75,30,00,000	26,00,00,000
	comprising of	1,50,000	comprising of	comprising of	5,000	comprising of	shares of Rs. 5 each
	50,000	shares of Rs. 10	4,00,00,000	50,000	shares of Rs. 10	15,06,00,000	
	shares of Rs.	each	shares of Rs. 5	shares of Rs.	each	shares of Rs. 5	Issued, subscribed
	10 each		each	10 each	Issued,	each	and paid-up
		Issued,			subscribed and		Rs. 54,34,86,705
	Issued,	subscribed and	Issued,	Issued,	paid-up	Issued,	comprising of
	subscribed	paid-up	subscribed	subscribed	Rs. 50,000	subscribed and	10,86,97,341
	and paid-up	Rs. 1,00,000	and paid-up	and paid-up	comprising of	paid-up	shares of Rs. 5 each
	Rs. 5,00,000	comprising of	Rs.	Rs. 5,00,000	5,000	Rs.	
	comprising of	10,000	7,63,33,330	comprising of	shares of Rs. 10	18,27,61,305	
	50,000	shares of Rs. 10	comprising of	50,000	each	comprising of	
		each	1,52,66,666			3,65,52,261	

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	shares of Rs.	shares of Rs. 5	shares of Rs.	shares of Rs. 5	
	10 each	each	10 each	each	
No. of shares to be issued	NA				Number of
					shares issued
					by SFL are as
					follows:
					5,22,708
Cancellation of shares on	NA				Nil
account of cross holding, if					
any .					
Capital after the scheme	NA				Equity Shares
(No. of equity shares as					Authorised Capital
well as capital in rupees)					Rs. 2,25,55,50,000
					comprising of
					45,11,10,000 shares
					of Rs. 5 each
					Issued, subscribed
					and paid-up
			8		Rs. 54,61,03,115
					comprising of





							10,92,20,049 shares		
							of Rs. 5 each		
Net Worth	As on	As on October	As on October	As on October	As on October	As on October	As on 31 December,		
	October 20,	20, 2023	20, 2023	20, 2023	20, 2023	20, 2023	2023		
	2023						(Rs. In Crore		
							2,673.96		
Pre	(1.58)	(1.14)	(17.68)	(7.45)	8.6	410.80	4,06,854.71		
Post	NA	NA	NA	NA	NA	NA			
Valuation by independent	Mr. Arunesh K	Ir. Arunesh Kumar Dubey, Registered Valuer (Registration No. IBBI/RV/03/2020/12786)							
Chartered Accountant –									
Name of the valuer/valuer									
firm and Regn no.									
Methods of valuation and	Refer Annexu	ге 'А'							
value per share arrived									
under each method with									
weight given to each									
method, if any.									
Fair value per shares	10/-	10/-	5/-	10/-	10/-	591.80	1137.99		
Exchange ratio	NA	31 III		1		52 equity shares	of SFL of INR 5 each		
						fully paid up for e	every 100 equity shares		
						of KEL of INR 5			





Name of Merchant Banker	NA										M/s Navi	gant Cor	porate Adviso	rs
giving fairness opinion											Limited,	an Indepe	endent SEBI	
											Register	ed Categ	ory-l Merchar	nt Banker
											(SEBI Re	egistratio	n INM000012:	243)
Shareholding pattern- Pre	В	IL	К	CPL	К	RL	KU	PSL	svo	MPL	KE	L	SF	L
	No.	% of		% of	No. of	% of	No.	% of	No. of	% of	No. of	% of	No. of	% of
	of	holdi	No. cf	holding	Share	holdin	of	holdin	Share	holding	Shares	holdin	Shares	holding
	Shar	ng	Shares		s	g	Shar	g	s			g		
	es						es							
Promoter	50,00	100	10,000	100%	1,52,6	100%	50,00	100%	5,000	100%	3,55,45	97.24	7,11,74,17	65.48%
	0	%			6,666		0				,951	%	4	
Public	0	0%	0	0%	0	0%	0	0%	0	0%	100631	2.76%	3,75,23,16	34.52%
											0		7	
Custodian	-	0%	-	0%	-	0%	-	0%	-	0%	ia:	0%	*	0%
TOTAL	50,00	100	10,00	100%	1,52,6	100%	50000	100%	5,000	100%	3,65,52	100%	10,86,97,3	100%
	0	%	0		6,666						,261		41	
Shareholding pattern-												l		
Post														
Promoter	NA		NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	7,11,74,17 4	65.17%





Public	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	3,80,45,8 75	34.83%
Custodian	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
TOTAL	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	10,92,20,0 49	100%
No of shareholders- Pre	1	1		1		1		1		1753		39,103	
No of shareholders- Post	Nil	Nil Nil Nil Nil Nil Nil					40,831						
Names of the	Refer Annexur	e 'B'										1	
Promoters (with PAN nos.)													
Names of the Board of	Refer Annexur	Refer Annexure 'C'											
Directors (with DIN and													
PAN nos.)													
Please specify relation	BIL is a	KCPL	is a wholly	KRL is	s a wholly	KUPS	L is a	SVCM	IPL is a	KEL is	а	SFL is a hol	ding
among the companies	wholly owned	owned	l subsidiary	owned	k	wholly	owned	wholly	owned	subsid	ary of	company of	
involved in the scheme, if	subsidiary of	of KEL	-	subsid	liary of	subsid	diary of	subsid	liary of	SFL		KEL	
any	KEL			KEL		KEL		KEL					
Details regarding change in	NA			1/1		<u> </u>							
management control in													
listed or resulting company													
seeking listing if any													





Annexure A

1) Belvedore International Limited ("BIL" or "Transferor Company 1")

Methods of valuation	Value per share arrived under each	Weight given to each method, if any			
	method				
Market Price Method	NA	NA			
Income Approach	NA	NA			

2) Kanvas Concepts Private Limited ("KCPL" or "Transferor Company 2")

Methods of valuation	Value per share arrived under each	Weight given to each method, if any
	method	
Market Price Method	NA	NA
Income Approach	NA	NA

3) Kurlon Retail Limited ("KRL" or "Transferor Company 3")

Methods of valuation	Value per share arrived under each	Weight given to each method, if any
	method	
Market Price Method	NA	NA
Income Approach	NA	NA

4) Komfort Universe Products And Services Limited ("KUPSL" or "Transferor Company 4")





Methods of valuation	Value per share arrived under each method	Weight given to each method, if any
Market Price Method	NA	NA
Income Approach	NA	NA

5) Starship Value Chain and Manufacturing Private Limited ("SVCMPL" or "Transferor Company 5")

Methods of valuation	Value per share arrived under each	Weight given to each method, if any
	method	
Market Price Method	NA	NA
Income Approach	NA	NA

6) Kurlon Enterprise Limited ("KEL" or "Transferee Company" or "Amalgamating Company")

Methods of valuation	Value per share arrived under each	Weight given to each method, if any
	method	
Market Price Method	NA	NA
Income Approach	591.8	100%

7) Sheela Foam Limited ("SFL" or "Amalgamated Company" or "Company")

Methods of valuation	Value per share arrived under each	Weight given to each method, if any
	method	

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Market Price Method	1137.99	100%
Income Approach	NA	NA

Annexure B- Names of the Promoters (with PAN nos.)

1. Belvedore International Limited ("BIL" or "Transferor Company 1")

Sr.No	Name	PAN
1	Kurlon Enterprise Limited	AAECK5045N

2. Kanvas Concepts Private Limited ("KCPL" or "Transferor Company 2")

Sr.No	Name	PAN	
1	Kurlon Enterprise Limited	AAECK5045N	

3. Kurlon Retail Limited ("KRL" or "Transferor Company 3")

Sr.No	Name	PAN
1	Kurlon Enterprise Limited	AAECK5045N

4. Komfort Universe Products And Services Limited ("KUPSL" or "Transferor Company 4")

Sr.No	Name	PAN
1	Kurlon Enterprise Limited	AAECK5045N

5. Starship Value Chain and Manufacturing Private Limited ("SVCMPL" or "Transferor Company 5")

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Sr.No	Name	PAN	
1	Kurlon Enterprise Limited	AAECK5045N	

6. Kurlon Enterprise Limited ("KEL" or "Transferee Company" or "Amalgamating Company")

Sr.No	Name	PAN
1	Sheela Foam Limited	AACS0189B

7. Sheela Foam Limited ("SFL" or "Amalgamated Company")

Sr.No	Name	PAN
1	Rahul Gautam	AAHPG2294B
2	Namita Gautam	AAHPG2295A
3	Tushaar Gautam	ABAPG95974C
4	Rangoli Resorts Private Limited	AABCR6061N

Annexure C- Names of the Board of Directors (with DIN and PAN nos.)

1. Belvedore International Limited ("BIL" or "Transferor Company 1")

Sr.No	Name	DIN	PAN
1	Amit Kumar Gupta	01436743	ADIPG2270M
2	Abhilash Padmanabh Kamti	01587117	AJDPK5402E
3	Narendra Kudva	07459916	AAYPK8279P





2. Kanvas Concepts Private Limited ("KCPL" or "Transferor Company 2")

Sr.No	Name	DIN	PAN
1	Amit Kumar Gupta	01436743	ADIPG2270M
2	Abhilash Padmanabh Kamti	01587117	AJDPK5402E

3. Kurlon Retail Limited ("KRL" or "Trar sferor Company 3")

Sr.No	Name	DIN	PAN
1	Amit Kumar Gupta	01436743	ADIPG2270M
2	Abhilash Padmanabh Kamti	01587117	AJDPK5402E
3	Narendra Kudva	07459916	AAYPK8279P

4. Komfort Universe Products And Services Limited ("KUPSL" or "Transferor Company 4")

Sr.No	Name	DIN	PAN
1	Amit Kumar Gupta	01436743	ADIPG2270M
2	Abhilash Padmanabh Kamti	01587117	AJDPK5402E
3	Narendra Kudva	07459916	AAYPK8279P

5. Starship Value Chain and Manufacturing Private Limited ("SVCMPL" or "Transferor Company 5")

Sr.No	Name	DIN	PAN
1	Ashish Vilas Pradhan	08630024	FKVPP3084D
2	Jamsheed Minoo Panday	00232768	AACPP7417J

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6. Kurlon Enterprise Limited ("KEL" or "Transferee Company" or "Amalgamating Company")

Sr.No	Name	DIN	PAN
1	Tushaar Gautam	01646487	ABAPG95974C
2	Jyothi Ashish Pradhan	06733156	ADCPP5162H
3	Ravindra Dhariwal	00003922	ADPPD1049Q
4	Meena Jagtiani	08396893	AADPJ4958M
5	Rahul Gautam	00192999	AAHPG2294B

7. Sheela Foam Limited ("SFL" or "Amalgamated Company")

Sr.No	Name	DIN	PAN
1	Rahul Gautam	00192999	AAHPG2294B
2	Namita Gautam	00190463	AAHPG2295A
3	Tushaar Gautam	01646487	ABAPG95974C
4	Rakesh Chahar	00180587	ABSPC4724A
5	Anil Tandon	00089404	AACPT8225E
6	Vijay Kumar Ahluwalia	08078092	ACPPA7703F
7	Meena Jagtiani	08396893	AADPJ4958M
8	Ravindra Dhariwal	00003922	ADPPD1049Q
9	Som Mittal	00074842	AAWPM7639PS

For Sheela Foam Limited

Authorised Signatory

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