

January 29, 2018

To

The Secretary (Listing Department)

The BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai-400001

The Manager,

The National Stock Exchange India Limited

Exchange Plaza, Bandra Kurla Complex

Bandra(E), Mumbai-400051

BSE Scrip Code: 540203

NSE Symbol: SFL

Subject: Con Call invite: Friday, February 1, 2019

Dear Sir/Madam

Pursuant to Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirements) Regulations, 2015, we wish to inform that the Company will be holding investor/analyst conference calls on Friday, February 1, 2019 from 17.00 Hours (India Time). During such calls, the Management will comment on the financial results for the quarter and nine months ended 31st December, 2018. Transcript of the said call will be subsequently published on the Company's website http://www.sheelafoam.com/investor/conferencecall

Please find enclosed details of the aforesaid investor/analyst conference call.

Thanking you.

Yours faithfully,

For Sheela Foam Limited

(Md. Iquebal Ahmad)

Company Secretary and Compliance Officer

Conference Call on Friday, February 1, 2019 from 17.00 Hours (India Time)

Hosted by Edelweiss Securities

Sheela Foam Limited will organise a conference call for investors, analysts and members of the financial community on Friday, February 1, 2019 from 17.00 Hours (India Time).

The conference call follows the announcement of Sheela Foam Limited financial results for the quarter and nine months ended 31st December, 2018. (Post Board Meeting).

Sheela Foam Limited will be represented on the call by Mr. Rahul Gautam, Managing Director and Mr. Dhruv Mathur, Head-Investor Relations.

Details of the conference call are as under:

Dial in details:

India:

Primary Access Number: [Toll] +91 22 6280 1123 Secondary Access Number: [Toll] +91 22 7115 8024

USA	1 866 746 2133
UK	0 808 101 1573
Singapore	800 101 2045
Hong Kong	800 964 448

You are requested to dial-in 5-10 minutes pro to the call to avoid connectivity issues. Call leader:

Mr. Nihal Mahesh Jham: Edelweiss Securities Limited

Phone: +91 22 6623 3352, e-mail: nihal.jham@edelweissfin.com