

October 31, 2018

To

The Secretary (Listing Department)
The BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai-400001

The Manager,
The National Stock Exchange India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra(E), Mumbai-400051

BSE Scrip Code: 540203

NSE Symbol: SFL

Subject: Con Call invite: Monday, November 5, 2018

Dear Sir/Madam

Pursuant to Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirements) Regulations, 2015, we wish to inform that the Company will be holding investor/analyst conference calls on Monday, November 5, 2018 from 17.00 to 18.00 Hours (India Time). During such calls, the Management will comment on the financial results for the quarter and half year ended 30th September, 2018. Transcript of the said call will be subsequently published on the Company's website <http://www.sheelafoam.com/investor/conferencecall>

Please find enclosed details of the aforesaid investor/analyst conference call.

Thanking you.

Yours faithfully,

For Sheela Foam Limited

A handwritten signature in black ink, appearing to read 'Md. Iquebal Ahmad'.

(Md. Iquebal Ahmad)

Company Secretary and Compliance Officer

SHEELA FOAM LTD.

37/2, Site-IV, Sahibabad Industrial Area, Ghaziabad, U.P. - 201010, India
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CIN-L74899DL1971PLC005679

Conference Call Monday, November 5, 2018 from 17.00 to 18.00 Hours (India Time)

Hosted by ICICI Securities Limited

Sheela Foam Limited will organise a conference call for investors, analysts and members of the financial community on Monday, November 5, 2018 from 17.00 to 18.00 Hours (India Time).

The conference call follows the announcement of Sheela Foam Limited financial results for the quarter and half year ended 30th September, 2018. (Post Board Meeting).

Sheela Foam Limited will be represented on the call by Mr. Rahul Gautam, Managing Director and Mr. Dhruv Mathur, Chief Financial Officer.

Details of the conference call are as under:

Dial in details:

India:	
Primary Access Number: [Toll] +91 22 6280 1144	
Secondary Access Number: [Toll] +91 22 7115 8045	
Local Access Number	+91 7045671221
	Available in - Gurgaon (NCR), Chennai, Kolkata, Hyderabad, Bangalore, Ahmedabad, Pune, Chandigarh, Kochi/Cochin, Lucknow.
	Accessible from all carriers.

Toll Free Numbers:

Singapore	800 101 2045
Hong Kong	800 964 448
UK	0 808 101 1573
USA	1 866 746 2133

You are requested to dial-in 5-10 minutes pro to the call to avoid connectivity issues.

Call Coordinator:

Mr. Gaurav Jogani: ICICI Securities

Phone: +91 22 2277 7632, e-mail: gaurav.jogani@icicisecurities.com

For any clarification, please Contact:

Ms. Firohzi Dumasia: Phone: +91 22 6637 7331, email: firohzi.dumasia@icicisecurities.com