

October 30, 2017

To
The Secretary,
Listing Department
The BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai-400001
Scrip Code: 540203

The Manager,
The National Stock Exchange India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra(E), Mumbai-400051
Symbol: SFL

Subject: Con Call invite: Monday, November 6, 2017

Dear Sir/Madam

Pursuant to the relevant provisions of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirements) Regulations, 2015, we wish to inform that the Company will be holding investor/analyst conference calls on Monday, November 6, 2017 from 10.00 to 11.00 Hours (India Time). During such calls, the Management will comment on the financial results for the quarter and half year ended 30th September 2017. Transcript of the said call will be subsequently published on the Company's website <http://www.sheelafoam.com/investor/conferencecall>

Please find enclosed details of the aforesaid investor/analyst conference call.

Thanking you.
Yours faithfully,

For Sheela Foam Limited



Md Iquebal Ahmad
Company Secretary and Compliance Officer

SHEELA FOAM LIMITED

37/2, Site-IV, Sahibabad Industrial Area, Ghaziabad, U.P. - 201010, India
Ph: Int-91-(0)-120-4162200 | Fax: Int-91-(0)-120-4162282, 4162283 | Email: contactus@sheelafoam.com
Regd. Office: C-55, Preet Vihar, Vikas Marg, Delhi-110092, India | Ph: Int-91-(0)-11-22026875-76
Toll Free: 1800 103 6664 | www.sleepwellproducts.com | www.sheelafoam.com
CIN-U74899DL1971PLC005679

Conference Call Monday, November 6, 2017 from 10.00 to 11.00 Hours (India Time)

Hosted by ICICI Securities Limited

Sheela Foam Limited will organise a conference call for investors, analysts and members of the financial community on November 6, 2017 from 10.00 to 11.00 Hours (India Time).

The conference call follows the announcement of Sheela Foam Limited financial results for the quarter and half year ended September 30, 2017.(Post Board Meeting).

Sheela Foam Limited will be represented on the call by Mr. Rahul Gautam, Managing Director and Mr. Dhruv Mathur, Chief Financial Officer.

Details of the conference call are as under:

Dial in Details:

India:

Primary Access Number: +91 22 3938 1074

(This number is universally accessible from all net works and all countries)

	3940 3977
Local Access Number	Available in - Gurgaon (NCR), Chennai, Kolkata, Hyderabad, Bangalore, Ahmedabad, Pune, Chandigarh, Kochi/Cochin, Lucknow Accessible from all carriers.

International Toll Free Numbers:

Singapore	800 101 2045
Hong Kong	800 964 448
UK	0 808 101 1573
USA	1 866 746 2133

You are requested to dial-in 5-10 minutes pro to the call to avoid connectivity issues.

For further information Contact:

Mr. Anand Mour: ICICI Securities

Phone: +91 22 6637 7209, e-mail: anand.mour@icicisecurities.com